



# **SPONSORSHIP PROSPECTUS**

**14TH INTERNATIONAL COUNCIL FOR ARCHAEOZOOLOGY**

8-12 AUGUST 2023 // CAIRNS, AUSTRALIA

# ICAZ 2023

**350+ Delegates · National & International Membership · Raise your Organisational Profile · Expand Your Market · Develop Partnerships · Capacity and Community Building**

Join us for the 14th International Council for Archaeozoology Conference (ICAZ), being held at the gateway to the Great Barrier Reef, in Cairns, Queensland, Australia, 8th to 12th of August 2023. Hosted by the University of New England, and in partnership with University of Sydney, University of Queensland and LaTrobe University, the conference will consist of 5 full days of presentations, papers, posters, meetings and social events.

Archaeozoology (zooarchaeology), the study of animal remains recovered from ancient and historical archaeological sites, is a powerful means for understanding past human behaviour that adds significantly to the core objectives of archaeological research. ICAZ is a non-profit organisation with over 550 members from 62+ countries in the world, engaged in understanding the past through the lens of archaeozoology. As the first time the conference will be held in Australia – and only the second time it has been held in the Southern Hemisphere – we are eager to share Australia's unique and significant First Nations culture and archaeology with conference delegates.

The major theme for the conference is 'Oceans and Coastline – Past, Present and Future'. The location of the conference on the doorstep of the internationally renowned Great Barrier Reef provides an opportunity to consider the ecological dynamism in which ancient cultures are embedded, and how they shape and are shaped by place. The long-term perspective provided by archaeology permits both environmental change and cultural corollary to be viewed as long-term structures, giving archaeology the unique ability to inform upon current models and projections.

ICAZ is committed to promoting communication within the diverse archaeozoological community, as well as creating an ongoing dialogue with archaeologists, biologists, and others interested in the rich history of human/animal interactions. Your sponsorship of the 14th ICAZ Conference builds both capacity and community in Australian and global archaeology. Funding goes toward giving opportunities for our next generation of archaeologists to get inspired, participate professionally, and make important contacts across the world. Your sponsorship funding brings a diverse body of people together in an inspiring environment to hear about the latest research, key heritage issues, and new advances in the application of theoretical approaches and scientific techniques.

The International Council of Archaeozoology and the ICAZ2023 Executive Conference Committee appreciates your consideration of supporting the 2023 ICAZ Cairns Conference and assisting our members' efforts to advance our understanding of archaeology and heritage practice.

# WHO WE ARE

ICAZ is a non-profit organisation formed around the following goals:

- To develop and stimulate archaeozoological research,
- To strengthen cooperation among archaeozoologists,
- To foster cooperation with archaeologists and scientists working in related fields, and
- To promote high ethical and scientific standards for archaeozoological work.

We meet this goal through our membership program, our web page, our newsletters, our working groups, conferences, and publications. As of 2019 a total of thirteen ICAZ sponsored international conferences have been held. The proceedings of many of these past conferences have been published either in part or in full. ICAZ's 550+ members come from 62 countries around the world. Members participate in major working group meetings and committee meetings.

The origin of ICAZ can be traced back to the International Symposium on "Domestikations-forschung und Geschichte der Haustiere" held in Budapest, Hungary, in 1971. The first official meeting of the International Committee of ICAZ took place in September 1976 at the 9th Congress of the International Union of Prehistoric and Protohistoric Sciences (UISPP) in Nice, France. Over the decades since, we have seen a remarkable increase in the number of archaeozoologists throughout the world. Through its efforts to promote better communication within the archaeozoological community, ICAZ has come to serve as an umbrella organisation for the diverse approaches and interests of practicing archaeozoologists worldwide.

The next ten years are ripe with new challenges and opportunities for ICAZ, as well as for the discipline of archaeozoology as a whole. Recognition of archaeozoology as a major contributor to our understanding of human adaptation and interaction with the natural world has brought the discipline to the forefront of archaeology and paleo-environmental studies. Archaeozoologists can now be found in museums, universities, and other research institutions in almost all countries of the world. New technologies and methods are enabling archaeozoologists to ask and answer an ever-expanding array of questions about human/animal interactions of the past, from the earliest origins of humans through present day.



# SPONSORSHIP CATEGORIES

## PLATINUM SPONSOR

**\$10,000**

- Corporate logo and URL hyperlink on conference website
- Corporate logo on the front cover and in the official program or conference app.
- Naming rights of one catering break with buffet signage and pull-up banner (banner supplied by sponsor)
- Registration Desk signage and pull-up banner (banner supplied by sponsor)
- Inclusion of one promotional item at the Registration Desk (A4 brochure or gift - supplied by sponsor)
- Advertisement banner on the home page of the conference website (advert supplied by sponsor)
- Four full conference registrations, including the Welcome Reception
- Two tickets to Conference Dinner
- Single display table for duration of conference

## GOLD SPONSOR

**\$5,000**

- Corporate logo and URL hyperlink on conference website
- Inclusion of one promotional item at the Registration Desk (A4 brochure or gift - supplied by sponsor)
- Two full conference registrations, including the Welcome Reception
- One ticket to Conference Dinner
- Single display table for duration of conference





# SPONSORSHIP CATEGORIES

## SILVER SPONSOR

**\$3,000**

- Corporate logo and URL hyperlink on conference website
- Inclusion of one promotional item at the Registration Desk (A4 brochure or gift - supplied by sponsor)
- One full conference registration, including the Welcome Reception

## BRONZE SPONSOR

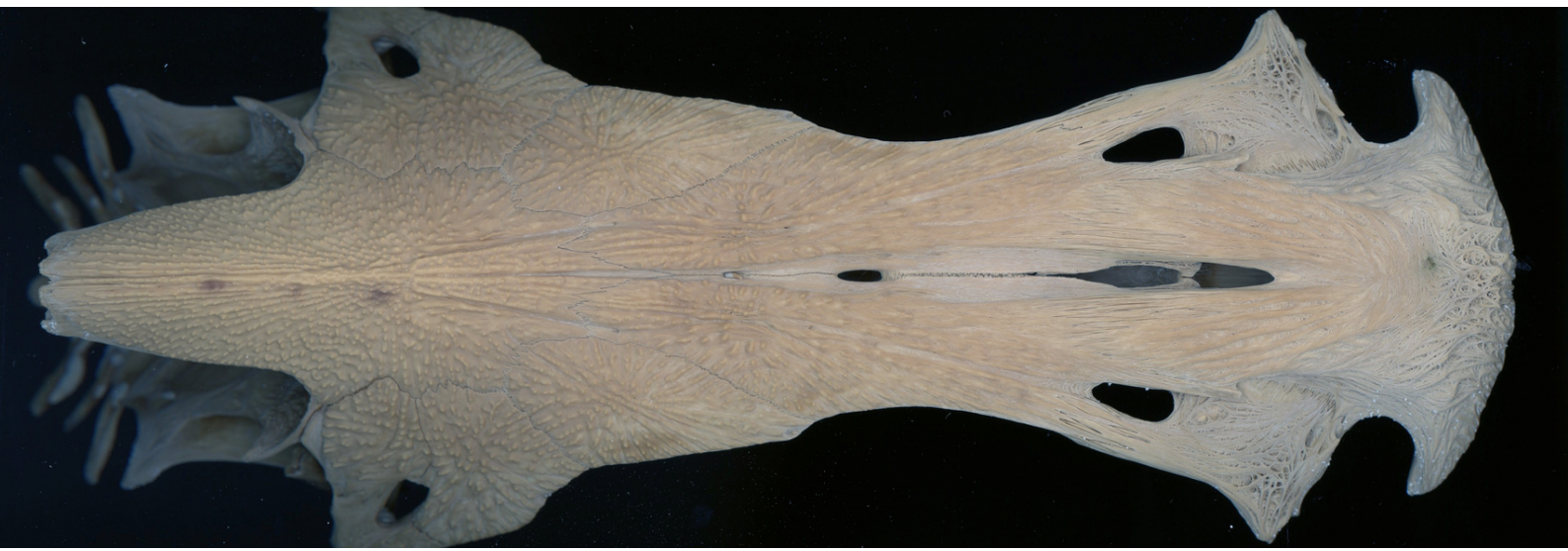
**\$1,000**

- Corporate logo and URL hyperlink on conference website
- Inclusion of one promotional item at the Registration Desk (A4 brochure or gift - supplied by sponsor)

## CONFERENCE DINNER SPONSOR (one available)

**\$7,500**

- Naming rights as the Conference Dinner Sponsor
- Corporate logo and URL hyperlink on conference website
- Corporate logo on dinner menus at each table
- Opportunity to provide dinner guests with a branded gift (gift supplied by sponsor)
- Inclusion of one promotional item at the Registration Desk (A4 brochure or gift - supplied by sponsor)
- Pull up banner displayed at Conference Dinner (banner supplied by sponsor)
- Opportunity for a short 5-minute address during the Conference Dinner
- One full conference registration, including the Welcome Reception
- Four tickets to Conference Dinner
- Single display table for duration of conference



# SPONSORSHIP CATEGORIES

## WELCOME RECEPTION SPONSOR (one available)

**\$4,000**

- Naming rights as the Welcome Reception Sponsor
- Corporate logo and URL hyperlink on conference website
- Pull up banner displayed at Welcome Reception (banner supplied by sponsor)
- Opportunity for a short 5-minute address during the Welcome Reception
- Inclusion of one promotional item at the Registration Desk (A4 brochure or gift - supplied by sponsor)
- One full conference registration, including the Welcome Reception
- Two additional tickets to Welcome Reception

## CONFERENCE PROGRAM SPONSOR (one available)

**\$2,500**

Please note that the conference may decide to move to a mobile app rather than a printed program, in which case this sponsorship will convert to Mobile App Sponsor and include corporate logo on main page of app and an advertisement within the mobile app.

- Corporate logo and URL hyperlink on conference website
- Corporate logo on the front cover and in the official program.
- Full page advertisement in official program (advert supplied by sponsor)
- Pull up banner displayed at the conference venue (banner supplied by sponsor)
- Inclusion of one promotional item at the Registration Desk (A4 brochure or gift - supplied by sponsor)



# SPONSORSHIP CATEGORIES

## REGISTRATION DESK ITEM

**\$500**

- Inclusion of one promotional item at the Registration Desk (A4 brochure or gift - supplied by sponsor)

## ENTITLEMENTS

### LOGOS

Upon confirmation, please forward a print quality logo to the Conference Organiser to ensure full acknowledgment and promotion of your involvement in the conference is received.

### PROGRAM ADVERTISEMENTS

Upon confirmation, advertisement specifications will be provided by the Conference Organiser. Please ensure artwork is submitted by the deadlines noted.

### PULL UP BANNERS

Sponsors are encouraged to bring their pull up banner to the conference venue. Should you need to have your banner couriered, please advise the Conference Organiser for a delivery label. The Conference Organiser will set up and pack up the banner on your behalf, however takes no responsibility for any loss or damage that may occur. It is the sponsors responsibility to organise the collection of the banner from the conference venue within 2 days of the conference completion.

### REGISTRATION AND FUNCTION TICKETS

All complimentary registrations and social function tickets must be allocated a minimum of 4 weeks prior to the conference. Please contact the Conference Organiser if you would like to purchase additional registrations or social function tickets.

# SPONSORSHIP AGREEMENT

Contact Name: .....

Organisation: .....

Address: .....

Phone: ..... Mobile: .....

E-mail: .....

## Level of Support:

- |                                                  |          |                                                    |         |
|--------------------------------------------------|----------|----------------------------------------------------|---------|
| <input type="checkbox"/> Platinum Sponsor        | \$10,000 | <input type="checkbox"/> Welcome Reception Sponsor | \$4,000 |
| <input type="checkbox"/> Gold Sponsor            | \$5,000  | <input type="checkbox"/> Conference Program        | \$2,500 |
| <input type="checkbox"/> Silver Sponsor          | \$3,000  | <input type="checkbox"/> Registration Desk Item    | \$500   |
| <input type="checkbox"/> Bronze Sponsor          | \$1,000  |                                                    |         |
| <input type="checkbox"/> Confence Dinner Sponsor | \$7,500  |                                                    |         |

## Terms and Conditions:

- All Sponsorship costs are in Australian Dollars and are GST inclusive.
- Sponsorship is not secured until a signed sponsorship agreement has been returned.
- Invoices will be issued upon receipt of signed sponsorship agreement. Payment of invoice is due within 14 days of issue.
- Following confirmed commitment, sponsorship is non-refundable.
- Sponsorship entitlements will be delivered only upon full payment being received.
- The Conference Committee retains the right to approve sponsor applications.
- Sponsorship packages are not to be split or re-assigned unless prior consent has been given by the Conference Committee.
- The Conference Committee has final say on all artwork, merchandise and publications that may highlight sponsor logos or artwork.
- Information provided in this prospectus is correct at the time of publication. The Conference Committee reserve the right to amend sponsorship packages or add additional sponsorship packages as required.

Signature: ..... Date: .....

Please forward completed agreement to:

Julie Jerbic  
Watermark Events  
Email: [icaz@watermarkevents.com.au](mailto:icaz@watermarkevents.com.au)

